

training 2008 conference & expo

February 4-6, 2008
Georgia World Congress Center
Atlanta, Georgia

3 WAYS TO REGISTER!

1. Online: www.TrainingConference.com
2. Fax: 508.759.4552
3. Mail: Training 2008 Registration
c/o Convention Data Services
107 Waterhouse Road
Bourne, MA 02532

Conference & Expo Registration Fee

Group registrants receive \$100 discount on the 3rd, 4th, and 5th registrants; \$200 on 6th registrant and above.

- Three-Day Conference & Expo (Mon-Wed)**
1st & 2nd Attendees 3rd, 4th & 5th 6th & more
\$1,345 \$1,245 \$1,145

In order to receive the group discount, all attendees must register at the same time.

All Certificates include the 3-Day Conference & Expo (Mon-Wed)

3-Day Certificate Programs (Fri-Sun)

- P1. E-Learning by Design \$2,095
- P2. Creating E-Learning with Flash \$2,095
- P3. Instructional Designer \$2,095
- P4. Training Instructor: Accelerated Learning in the Classroom \$2,095
- P5. Instructional Developer: Applying ISD Methodology \$2,095
- P6. Really Rapid (and Different) Instructional Design \$2,095
- P7. Measuring the ROI of Training \$2,095
- P8. Performance Consultant: Moving From Training to Improved Performance \$2,095
- P9. Training Manager \$2,095
- P10. Senior Training Professional: Training Finishing School \$2,095

2-Day Certificate Programs (Fri-Sat)

- P11. Rapid E-Learning Designer \$1,895

2-Day Certificates Program (Sat-Sun) + 3-Day Conference & Expo (Mon-Wed)

- P12. 3D Learning Certificate: Leading the Transformation to Online Virtual Environments \$1,895

- Kirkpatrick Evaluation Summit + Training '08 Conference (Sun-Wed)** \$1,695
- Kirkpatrick Evaluation Summit Only (Sun-Mon)** \$995
VIP Discounts are not valid on the "Summit Only".

- Expo Only** \$40

TOTAL AMOUNT DUE (in U.S. Dollars) \$ _____

Certificate only pricing available. Please call 508.743.8505 for more information.

The events below are FREE to conference attendees. (Select ONE clinic):

- C1. Managing the Learning Organization
- C2. Instructional Design for the Subject Matter Expert
- C3. PowerPoint for Engaging E-Learning
- C4. How to Create a Learning Measurement Plan
- C5. How to Make Lecture-Based Training Participant Centered
- C6. Keeping Interactivity at the Center of Rapid Development
- C7. Tools and Techniques for Project Management
- C8. Learning in 3D: Basic Training Opportunities in Second Life
- C9. Selecting Optimal Activities and Media for Online and Blended Learning
- C10. Strategies and Techniques for Building Engaging E-Learning Modules

Cancellation Policy

1. All cancellations will be subject to a \$50 processing fee.
2. All cancellations must be received in writing—either by email to trainingconference@cdsreg.com or by fax to 508.759.4552—by January 22, 2008.
3. No refunds will be issued after January 22, 2008. All refunds processed prior to January 22, 2008 will be issued approximately two weeks after Training 2008 Conference & Expo.
4. After January 22, 2008 substitutions will be allowed in the event the registrant is unable to attend, but no refunds will be issued.

Method of Payment/Credit Card Authorization

(Required for processing of registration)

- Visa MasterCard AmEx

Check # _____

Payable to Training 2008. Please mail check and registration form together.
Do not fax form or send separately. Payment must be in U.S. funds.

Card Number _____

Print Cardholder's Name _____

Exp. Date _____

Cardholder's Signature _____

Date _____

We offer attendees a FREE subscription to *Training* magazine. Would you like to receive/continue to receive a FREE subscription to *Training*?

- Yes No

Signature _____

Date _____

Registrant Information



Name _____

Title _____

Organization/Company _____

Address _____

City/State/Province _____

ZIP/Postal Code _____

Country _____

Phone (required) _____

Fax _____

E-mail (required) _____

By providing your information on this form, you explicitly consent to receive communications from Nielsen, *Training Magazine*, and its partners under 47 U.S.A. B227.

To help us serve you better, please answer the following

My job title is

- (Check only one)
 1. President or Above
 2. Vice President
 3. Director
 4. Manager
 5. Trainer
 6. Supervisor/Coordinator/Assistant/Specialist
 7. Other _____

10. Instructional Designer/Developer
 11. Other _____

Your purchasing authority

- (Check only one)
 1. Have buying authority
 2. Influence buying decisions
 3. No influence

Total # of employees, in all locations

- (Check only one)
 1. 50,000+
 2. 25,000-49,999
 3. 10,000-24,999
 4. 5,000-9,999
 5. 1,000-4,999
 6. 500-999
 7. 250-499
 8. 100-249
 9. Less than 100

My organization's primary business activity

- (Check only one)
 1. Manufacturing
 2. Hospitality (food, lodging)
 3. Retail
 4. Wholesale/Distribution
 5. Finance/Banking
 6. Real Estate/Insurance
 7. Business Services
 8. Communications
 9. Transportation/Utilities
 10. Health/Medical Services
 11. Educational Services/Academic Institution
 12. Government and Military
 13. Consulting
 14. Public Administration
 15. Other _____

My department

- (Check only one)
 1. General/Corporate/Administrative Management
 2. Training/Development
 3. HR/Personnel
 4. Finance/Operations/DP
 5. Sales/Marketing/Product Development
 6. Corporate Library
 7. Customer Service
 8. Education
 9. MIS/Systems Management/Technical

Size of learning/training budget

- (Check only one)
 1. Under \$10,000
 2. \$10,000-\$49,999
 3. \$50,000-\$99,999
 4. \$100,000-\$499,999
 5. \$500,000-\$999,999
 6. \$1,000,000+

Register with VIP Code:
RTWEB

