

EXPO SPONSORSHIP TIERS

	PLATINUM	GOLD	SILVER	BRONZE
BOOTH SPACE	20x20	10x30	10x20	10x10
Conference Registration(s)	5	4	2	1
Exhibitor Personnel	10	8	6	4
Additional 50% Off Conference Registration for Exhibitor Personnel	✓	✓	✓	✓
Conference Registration Discount Code (\$150 Off) for customers and prospects	✓	✓	✓	✓
VISIBILITY				
Sponsor Show Bags, Lanyards, Notebooks, or Pens (select one)	✓			
Sponsor Braintdate, Zen Zone, Power Up Cafe, or Headshot Booth (select one)	✓	✓		
Wi-Fi, Event App, Email, or Expo Hall Reception Sponsorship (select one)	✓	✓		
Sponsor Social Break, Beverage Area, or Charging Table (select one)			✓	
1X Preshow HTML Email Send to Conference Attendees	✓			
Program Ad in Training Conference & Expo Event Guide	Full Page	Full Page	Half Page	Half Page
Expo Game Participation	✓	✓	✓	✓
Premium or Enhanced Branding across Conference Materials	Premium Branding	Premium Branding	Enhanced Branding	Enhanced Branding
Logo Rotation on Conference Website + Logo on On-Site Signage	✓	✓	✓	✓
Custom Meterboard with High-Traffic Area Visibility	✓	✓	✓	
1-Month Digital Sponsorship across <i>Training</i> magazine site (based on availability)	✓	✓	✓	
Print + Digital Ad in <i>Training</i> magazine's March Awards Issue	Full Page	Full Page	Half Page	Half Page
SPECIAL FEATURES				
60-Minute Sponsored Session	✓	✓	✓	
Select 1: Hall of Fame White Paper (Exclusive Sponsor), Learning Leaders Summit (Non-Exclusive Sponsor), or Leadership Survey (Exclusive Sponsor)	✓			
Awards Gala Sponsorship (Non-Exclusive)	✓	✓		
Awards Gala Invitations	2	2		
POST EVENT LEAD GEN				
Webinar (Turnkey) Sponsor	✓	✓		
Content Syndication Program: White Paper, Case Study & More	3 Months	3 Months	2 Months	1 Month
HTML Email Send to Conference Attendees	✓	✓		
TOTAL VALUE	\$50,000	\$35,000	\$20,000	\$14,000
YOUR COST	\$35,000	\$25,000	\$15,500	\$9,500